



BIFA

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BRITISH INTERNATIONAL FOOTBALL AGENCY

WHERE GLOBAL AMBITION MEETS BRITISH EXCELLENCE





FOREWORD

BIFA was founded on a simple conviction: that world-class talent deserves world-class opportunity.

Across the Middle East and North Africa, generations of players have shown extraordinary skill, dedication, and belief yet few have had access to the systems that turn ability into achievement. The United Kingdom's football infrastructure remains the gold standard of the game, and BIFA exists to open its doors with integrity, precision, and care.

We build bridges between promise and profession. Every player accepted into BIFA enters a journey defined by structure, mentorship, and measurable progress. Families choose us because we operate with the discipline of a Premier League organisation and the personal understanding of a bespoke consultancy.

For those who refuse to settle for potential alone welcome to BIFA. This is where ambition becomes structure, and structure becomes success.





WHY BIFA EXISTS

Football greatness no longer depends on chance; it depends on design. Elite players from Saudi Arabia, Egypt, Qatar, the UAE, and Oman possess the instinct, power, and creativity required for the highest levels of the game. What they need is access to the infrastructure that turns those qualities into a profession.

BIFA is that access.

We deliver residencies not camps: curated, high-performance programmes that replicate the environment, intensity, and expectations of the British academy system. In partnership with Seedorf Football Development, whose methodology has shaped more than 100 professionals across the Premier League and Championship, BIFA provides a pathway built on credibility, precision, and trust. BIFA isn't an experience; it's a system. It's how talent becomes a career.



THE SEEDORF PARTNERSHIP - PROVEN EXCELLENCE

BIFA is the exclusive UK pathway partner of Seedorf Football Development, a coaching organisation renowned for turning potential into performance.

With over 15 years of elite experience, Seedorf coaches have contributed to the journeys of players now competing for Manchester City, Liverpool, Chelsea, Manchester United, PSG, and Burnley.

Names such as *Jeremie Frimpong* and *Khiara Keating* attribute their early development to Seedorf's tailored methodology a model now integrated into every BIFA programme.

Together, we bring the same structure, feedback, and professionalism used by Europe's leading academies to the next generation of global players.

"At BIFA, every session has purpose; every player trains to a professional standard."





OUR APPROACH - FROM ASPIRATION TO ACHIEVEMENT

Every BIFA journey follows a proven five-stage model that mirrors professional development systems used across the UK.

Step 1 - Assessment & Consultation

Private evaluation of ability, goals, and position-specific potential.

Step 2 - Preparation & Planning

Full logistical and performance planning visas, accommodation, conditioning, and welfare frameworks.

Step 3 - Training & Integration

Daily sessions with UEFA-licensed coaches, technical 1:1 support, and tactical integration alongside academy-level athletes.

Step 4 - Exposure & Showcase

Professional fixtures and closed-door showcases observed by scouts and academy staff. Each player receives filmed analysis and a scouting portfolio.

Step 5 - Representation & Progression

Post-programme management trial coordination, club communication, and long-term career mentorship. With BIFA, you don't just train in Britain you enter British football.



PROGRAMMES & PATHWAYS

BIFA offers five progressive pathways. Each is meticulously structured, professionally managed, and delivered within the standards of the Premier League.

Foundation Experience - “The Beginning”

Duration: 2-4 Weeks

Ideal for: Emerging players entering structured elite training.

Daily technical and tactical sessions develop ball mastery, spatial awareness, and decision-making.

Off-pitch workshops strengthen mindset and discipline.

Outcome: Certificate of Development + Performance Report

Advanced Residency – “The Pro Pathway”

Duration: 4-6 Weeks

Ideal for: Intermediate players preparing for elite exposure.

Replicates professional rhythm two sessions per day, tactical seminars, and a two-week Premier League-level training camp.

Outcome: Certificate of Residency + Professional Evaluation

Professional Integration – “The UK Experience”

Duration: 6-10 Weeks by Invitation Only

Ideal for: Players nearing professional readiness.

Combines a Premier League training camp with an extended BIFA residency. Players train alongside elite athletes, compete in showcase fixtures, and receive GPS data, match video, and performance analytics.

Includes trial preparation, mindset coaching, and communication training, with all premium services chauffeur transport, private gym, recovery treatments, and VIP matchday access.

Outcome: Professional Portfolio + Scouting Documentation



PROGRAMMES & PATHWAYS

Professional Placement – “The Career Pathway”

Duration: 3–6 Months by Invitation Only

Ideal for: Advanced players pursuing direct entry into the UK football ecosystem.

Multiple Premier League-linked residencies, live trial management, and full agent representation.

Includes career mentorship, brand development, sponsorship guidance, PR and media coaching, and continuous match play.

BIFA provides full logistical management accommodation, visas, transport, and welfare ensuring a seamless, professional experience.

Outcome: Verified Professional Readiness + Representation Agreement

Diamond Year - “The Legacy Programme”

Duration: 12 Months Invitation Only

Ideal for: Exceptional players demonstrating elite ability and maturity.

The pinnacle of the BIFA system a full-season residency integrating Premier League and EFL rotations, multi-club exposure, and continuous agent representation.

Includes sports science, physiotherapy, leadership mentoring, PR management, European placements, and personal performance staff.

Families are supported through structured visits and integration.

Outcome: The BIFA Seal of Excellence recognised standard of character, discipline, and potential.

Included in Every Programme

- 24-hour welfare and supervised accommodation
- Arabic-speaking player-care staff
- Individual performance tracking and data analytics
- Weekly video updates and evaluation reports
- Official Certification from the British International Football Agency



PERFORMANCE SCIENCE & ANALYTICS

Performance is only meaningful when it's measurable.

Every player is monitored using GPS tracking, video analysis, and sports-science data. Our analysts evaluate metrics such as acceleration, stamina, recovery, and positional discipline. This evidence-based feedback builds awareness and consistency ensuring that progress is defined by fact, not perception.

Data refines instinct. Precision creates professionals.





MENTORSHIP & LEADERSHIP DEVELOPMENT

Technique alone doesn't build professionals character does. BIFA players are guided by mentors who have lived the professional journey. Through workshops and 1:1 sessions, they learn resilience, communication, and leadership.

The result: athletes who understand both the responsibility and privilege of representing themselves at an international level. Talent opens the door. Mindset keeps it open.



FACILITIES & TRAINING ENVIRONMENT - THE STANDARD OF THE PREMIER LEAGUE

BIFA residencies take place across Manchester, Liverpool, and the North West of England regions where football heritage meets modern innovation.

Players train on academy-grade 4G pitches, use professional gyms and recovery zones, and operate under Premier League-calibre staff.

Every aspect of the environment from tactical rooms to performance technology meets the specifications of elite British football.

Every drill, every sprint, every detail meets professional expectation.

PARENT EXPERIENCE - TRUST AND TRANSPARENCY

Families trust BIFA because we combine British professionalism with cultural understanding.

From the first consultation to post-programme reporting, parents receive full visibility: welfare updates, performance videos, and direct access to our team.

Safeguarding and welfare operate to Premier League standards, ensuring every player's focus remains where it belongs on development and growth.

Player development begins with trust. Trust begins with clarity.





CULTURAL & FAMILY CARE - PROFESSIONAL STANDARDS, PERSONAL UNDERSTANDING

Our families expect excellence, and BIFA delivers it with discretion and respect.

- Arabic-speaking staff and 24-hour support
- Faith-sensitive scheduling and wellbeing frameworks
- Concierge services for visiting families VIP match hospitality, private tours, and luxury travel coordination
- Secure digital platform for progress tracking

BIFA ensures that every player feels at home while training at the heart of British football.

OPPORTUNITIES & OUTCOMES - FROM DEVELOPMENT TO DISCOVERY

BIFA transforms potential into placement.

Through our network of clubs, scouts, and agencies, players gain direct exposure to the UK football ecosystem.

Those demonstrating readiness progress to professional trials or academy contracts; others continue within structured re-entry programmes.

Tangible Outcomes

- Academy and club trial invitations
- Official BIFA representation contracts
- Scholarship and sponsorship pathways
- Media and public-relations support
- Long-term career strategy planning

At BIFA, success is engineered, not imagined.





BIFA OPERATES AN INVITATION-ONLY MODEL

Applications are reviewed by our technical committee to ensure ability, commitment, and readiness.

Arabic-speaking representatives are available for families from Saudi Arabia, Egypt, Qatar, the UAE, and Oman.

Train. Represent. Rise.
Welcome to the BIFA journey.

CONTACT



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